



# 2020 Icovia

## Business Edition 2D

### WHO USES A 2020 ICOVIA BUSINESS EDITION PLANNER?

Retailers and manufacturers alike use a 2020 Icovia Business Edition space planner to generate leads and engage customers online.

Over 10,000 consumers launch a 2020 Icovia Business Edition planner daily.



### ENGAGE CUSTOMERS. IDENTIFY POTENTIAL BUYERS

A 2020 Icovia Business Edition planner engages customers online and turns your web site into a design resource for your employees, your customers and potential customers.

Using A 2020 Icovia planners drag and drop interface, anyone can quickly plan their spaces with icons to see how products fit. When users save, print or share they register and become identified prospects for your sales team to contact.

Adding Icovia to your website reduces no-fits and returns, helps increase average order size and helps educate customers about your products before they visit your store.



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### Features

- Launches directly from your website or store kiosks
- Branded with your corporate identity
- Easy to setup and easy to use – no software to install
- Includes powerful customer collaboration tools
- Captures detailed contact information for prospective customers
- Integrates with your existing product catalog



The 2020 Icovia Reporting Tool

Use the 2020 Icovia Reporting Tool to pinpoint which products your customers are looking at and how they've arranged their rooms – insights that help you market your products more effectively. Icovia helps you identify prospective buyers who visit your website and turn existing customers into repeat buyers.

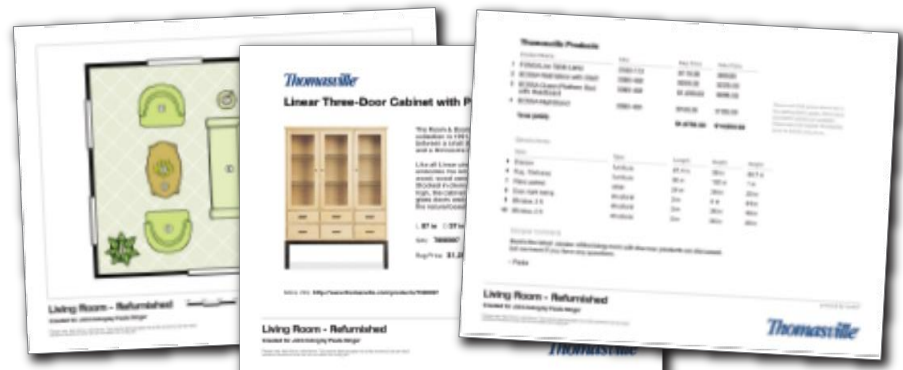
### Benefits

- Converts web traffic with contact information for prospective buyers
- Reduces no-fits and returns
- 2020 Icovia users buy “rooms” and spend 16X more on furniture purchases
- Buyers arrive in your stores ready to buy with Floor Plans in hand
- Free to your prospective customers
- Gives your Design and Sales teams an effective way to collaborate with prospective buyers
- Differentiates your company

### Let Potential Buyers Plan with Your Products

Product Catalog options are an add-on that powers your planner with actual product data including photo, dimensions, sku and price.

Users work with actual products fixed to their specific dimensions and your Reporting Tool shows which products are used and how prospective buyers are working with them in their plans.



Printed plans include full-color layouts, itemized lists of products and a details page for each product placed in the room.

For more information about the 2020 Icovia Business Edition or to schedule a demo, call 866-698-2020 or email us at [2020Icovia.sales@2020spaces.com](mailto:2020Icovia.sales@2020spaces.com).