



2020 Partners

Content Partners

Delivering best-in-class content services.

2020 Content Partners are trained and certified to create and maintain content using 2020 authoring tools. The content they create and maintain is of the highest levels of quality expected by 2020 customers.

2020spaces.com/2020Partners

2020 Partners

Welcome to 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries bring ideas to life, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturers' catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.

2020 Partner Program for Content Partners

The 2020 Content Partner Program provides content authors a comprehensive training and support program, the latest 2020 tools to efficiently deliver the highest level of content quality and the resources to build brand awareness to increase the visibility of your products and/or services.

Partner Benefits

2020 is a strategic software solution partner that allows you to expand your market presence, increase visibility of your products and services and grow your business.

Training, support and resources

- Comprehensive 'Getting Started' training for new content author partners
- Regular topic-specific webinar training sessions
- Annual new release sessions
- Access to a range of support services and comprehensive content related assistance including:
 - Access to the 2020 graphics and materials common libraries
 - Phone and email support queries fast-tracked directly to 2020 authoring experts
 - Help files and FAQs
- Access to the Partner Portal and the Online Community
- Defined engagement with a 2020 Account Manager
- Participation in 2020 Beta Program

Increased awareness and market presence = Increased lead generation and sales

- Use of internationally recognized 2020 Authorized Partner logo
- Increase market reach: Promote your catalogs to 2020's large retail and designer customer base
- Access to 2020 Partner Guidelines
- Your logo and profile displayed in the partner section of the 2020 website

Increased efficiency and reduced costs = Increased revenues and profitability

- Deliver high-quality catalogs more quickly and efficiently
- Preferred pricing on consulting and certification services
- Possibility to work with 2020 Content Services team on 2020 catalog projects*
- Take advantage of the latest features and functionality of our applications

**Independent content authors only*

Why Partner With 2020?

- 25+ years experience in the interior design & furniture manufacturing software industry
- Global market reach—over 25,000 customers and millions of users globally
- Innovative and the leading provider of end-to-end solutions for the interior design and furniture industry
- Have solutions in more than 48,000 stores and manufacturing sites across 100 countries
- Dedicated & focused on building long lasting relationships

Program Requirements

A 2020 Content Partner must comply with the following requirements:

- Have the appropriate resources to produce and maintain the content
- Assure technical proficiency of the content authors: partner authors must participate in an initial comprehensive training session and pass proficiency test*
- Attend annual refresher training sessions and upgrade sessions
- Work with 2020 to assure the highest standards of quality
- Adhere to all the terms and conditions of the content partner agreement
- Pay an annual program fee**

**New content author partners only*

*** Program fee does not include the annual Catalog Tools support fees*

Join the Partner Program Today

To inquire about becoming a 2020 Content Partner, visit 2020spaces.com/2020Partners or e-mail partnerinfo@2020spaces.com.

What 2020 Partners are Saying

"Becoming a 2020 Content Author Partner has proven invaluable for our in-house catalog creating process. Having direct access to problem-solving support from a single account manager simplifies the process of accurately troubleshooting catalog issues. The informative topic-specific webinars for partners are a must for anyone maintaining their own product catalogs in-house."

Jeff LaRose, All Wood Cabinetry

2020
AUTHORIZED
PARTNER



2020

About 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries capture ideas, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturers' catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.



Professional

Enabling professional designers to create kitchens, bathrooms, closets and commercial offices which look as stunning on the screen as they will in reality.



Manufacturing

Providing furniture and cabinet manufacturers a complete manufacturing operations management capability developed to meet their needs.



Retail

Empowering interior home improvement retailers to inspire the imagination of their customers and accelerate decision making.

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